



Biography

Patti Mara



Patti Mara is the owner of Maranet Inc., and the creator of The Profit Generator*, a program that helps business owners in service-based industries build and retain a strong and loyal client base. Her entrepreneurial talents are many and diverse, and she has translated these talents into focusing on client relationships and customer retention.

Previously, Patti ran a successful retail business and held positions in marketing, advertising, sales, and sales management. She graduated from the University of Guelph with a bachelor of science degree and has furthered her studies by participating in and coaching leadership development programs.

Patti has a wealth of experience in helping entrepreneurs reach their full potential. Her entrepreneurial spirit, intuitive nature, and ability to effectively apply Strategic Coach® concepts have allowed Patti to create an excellent rapport with business owners. She is known for her abundant energy and her desire to help people and their businesses grow and thrive.