



Biography

Shannon Waller



Shannon Waller is a key team member at Strategic Coach® and plays an integral role in the company's direction and growth. She is instrumental in designing and coaching the concepts of the Strategic Coach® Program and has helped develop various Knowledge Products. Her profound knowledge of the thinking behind these tools, combined with her years of experience working with entrepreneurs and their teams, makes her a dynamic and supportive speaker and coach. She also applies Strategic Coach concepts while leading The On-Site Advantage™ workshops.

With the company since 1991, Shannon was one of the first salespeople for the Strategic Coach Program, and then went on to lead her own Strategic Coach sales team. Shannon is also the creator and coach of the Strategic Coach® Team Programs, companion programs to the Strategic Coach Program. Prior to joining the company, Shannon was a senior project manager with an entrepreneurial administrative services consulting company. She has facilitated the professional and personal growth of individuals for many years.

Shannon graduated from the University of Western Ontario with a bachelor of arts degree in administrative and commercial studies. She is also a certified Kolbe* Interpreter. In 2003, she co-authored the book *Unique Ability®: Creating The Life You Want*.